An article on the front page of *The Asheville Citizen-Times* of September 17, 1922, described a new development called Great Smoky Mountain Club, Inc.

George Masa was hired to photograph the property. The inventory list at Ramsey Library shows he captured 18 (8 x 10 inch) views numbered 0-524 through 0-541 and 24 (5 x 7 inch) views numbered 57-1187 through 57-1210. According to an article in *The Asheville Citizen-Times* of November 5 1922 (page 12): "Massa [sic] has just returned from Crestmont, where he made photographs for the Great Smoky Mountain Club, one of the largest clubs in the Appalachian region, which is now being developed."

VAST ACREAGE IS BOUGHT AS SITE FOR HUNTINGCLUB

$700,000 Is Involved in Deal by Davidson, Rumbo and Buckner.

With the receipt of a charter for The Great Smoky Mountain Club, Inc., by Asheville men yesterday, it became known that General Theodore F. Davidson, James Edward Rumbo and N. Buckner have purchased and obtained control of 35 square miles of land in Haywood County for the purpose of forming one of the greatest hunting and camping clubs in the entire country. The proposition involves approximately $700,000.

The land, some 22,000 acres is located in Haywood County including a part of the Great Smoky Mountains as the northern portion; the Mt. Sterling range on the southeast; the Balsam range on the south and he Smokies on the west. The railroad point to serve the boundary is at Cresmont.

Much of the territory is covered by virgin timber and abounds in game, including small black bear, foxes, grouse, pheasants and a few deer, according to the incorporators.

The incorporators will meet here the first of the week at which time an organization will be perfected. It is understood General Davidson will become president, Mr. Rumbo, vice-president, and N. Buckner, secretary-treasurer.

Construction of hunting lodges, a club house, an 18-hole golf course, a 35-acre lake, stocking of the preserve with deer and many improvements will begin at an early date, according to the plans of those promoting this big undertaking.

The lake will be so construced as to furnish water power for an electric generating plant, that a modern lighting system can be had, even though the preserve is in the center of great mountain ranges averaging an altitude of 4,000 and which are practically uninhabited.

Sixty miles of trout fishing in Big Creek and its tributaries make one of the most attractive features of this big preserve, the streams having already been stocked and protected.

The clubhouse, lodges and camping sites will be in a valley

—[Continued on Page Two]

VAST ACREAGE IS BOUGHT AS SITE FOR HUNTINGCLUB

$700,000 Is Involved in Deal by Davidson, Rumbo and Buckner.

[Continued from Page One]—

which is almost completely surrounded by towering peaks and which is entered through a pass about one-fourth of a mile wide, from Crestmont.

It was at Crestmont that a lumbering operation was carried on for some time and the former site of the lumber mills and camps will comprise the central location of the lodges for the preserve.

Membership in the club will be limited to 1,250, it has been announced, and each will be worth several hundred dollars. Associated with the incorporators is James E. Rector, Asheville attorney, as corporation counsel.

The Asheville Citizen-Times, September 17, 1922, pages 1-2

Masa's photo number, title, date, logo credit

57-1205, Great Smoky Mtn. Club, Mt. Guyot from White Rock
newspaper illustration

The Asheville Citizen-Times, February 3, 1924, page 17

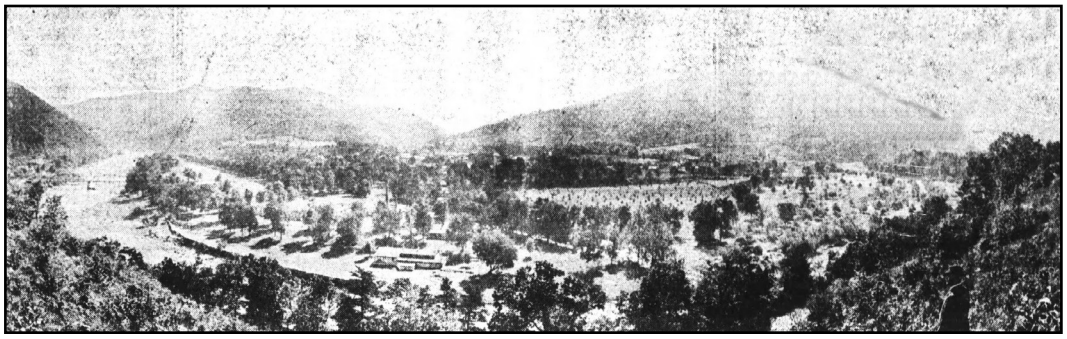
The newspaper's credit is: "Plateau Studio Photo."

The newspaper's caption states: "A view of Mt. Guyot, from the Great Smoky Mt. Club near Hot Springs. Mt. Guyot is the 3rd highest mountain east of the Rockies, being only 75 feet lower than Mt. Mitchell."

Masa's photo number, title, date, logo credit

0-534, Great Smoky Mountain Country Club, Crestmont, Club House, from N. Hill newspaper illustration

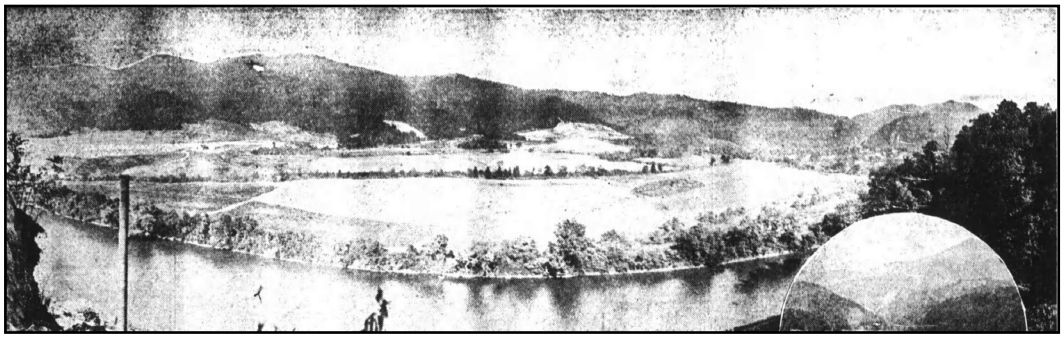
The Asheville Citizen-Times, December 24, 1922, page 13



Masa's photo number, title, date, logo credit

0-537, Great Smoky Mountain Country Club, Crestmont, Looking down Creek & Cottage newspaper illustration

The Asheville Citizen-Times, December 24, 1922, page 13



Masa's photo number, title, date, logo credit

0-538, Great Smoky Mountain Country Club, Crestmont, Looking down Creek & Cottage newspaper illustration

The Asheville Citizen-Times, December 24, 1922, page 13

Masa's photo number, title, date, logo credit

0-539, Great Smoky Mountain Country Club, Big Creek, horizontal
8 x 10 inch negative

N1916*, E. M. Ball Photographic Collection (1918-1969)*, D. H. Ramsey Library, Special Collections, University of North Carolina at Asheville 28804

Masa's photo number, title, date, logo credit

0-541, Great Smoky Mountain Country Club, Big Creek, pools
8 x 10 inch negative

N1730*, E. M. Ball Photographic Collection (1918-1969)*, D. H. Ramsey Library, Special Collections, University of North Carolina at Asheville 28804

Drummond's Pictorial Atlas of North Carolina

The illustration in Drummond's has George Masa's handwritten notation of "Bear Pools."

PUBLISHED IN:
The Asheville Citizen-Times, March 2, 1924, page 19 (Photo credit: "Plateau Studio Photo.")

Drummond's Pictorial Atlas of North Carolina, Albert Y. Drummond, 1924, page 30

Asheville, Land of the Sky: America's Beauty Spot, Asheville Chamber of Commerce, Miller Press, frontispiece

This document originates from the George Masa Photograph Database Project created by Angelyn Whitmeyer.

A complete Database, Photo Description Sheets, and Comments on Photographs and Collections regarding Masa's still photographs can be downloaded from:

GeorgeMasaPhotoDatabase.com

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